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WOMEN IN THE ARTS & BUSINESS LUNCHEON

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Dear Corporate Partner,

Synchronicity Theatre will host our **19th Annual Women in the Arts and Business Luncheon** this year on **Friday, April 22, 2022 from 12 - 2:30 pm**. Our signature event is back LIVE, at Twelve Hotel in Midtown Atlanta where we will join for celebratory connection and networking, a panel discussion with business and arts leaders, and a gourmet lunch!

This year we celebrate community strength and Synchronicity Theatre's 25th year with a powerful theme: **Thrive at 25: A Quarter Century of Women's Uplift.**

Join us as one of our distinguished sponsors!

Synchronicity Theatre produces smart, gutsy and bold theatre to spark community connections and uplift the voices of women and girls. Please join us in lifting up women's voices, as a sponsor for this year's Women in the Arts and Business luncheon. Sponsors receive recognition through significant brand impressions and exclusive perks while contributing to the vibrant cultural and business life of our city. Please refer to the attached page for sponsorship levels and opportunities.

Why should you sponsor? Besides contributing to the robust discussion of economic development in our community during this vital time, it is a fantastic opportunity to network with fellow Atlanta business community members. Past sponsors include Equifax, The Atlanta Botanical Garden, Alston & Bird, Assurant, Federal Home Loan Bank, WarnerMedia and UPS, to name but a few.

"It is essential that we support organizations which propel and uplift women in our communities. Delta Community Credit Union is proud to be among several generous organizations who sponsor this energetic event! We look forward to it year after year."

Reina J. Short | AVP, Community Development Delta
Community Credit Union

Honorees:

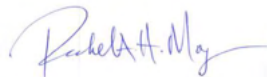
Angela Farr Schiller, PhD, Arts Leader & Scholar
Penny Collins, President & CEO, Women in Technology

Panelists:

Amy S. Dosik, CEO, Girl Scouts of Greater Atlanta
Hyacinth Edwards-Weekes, Senior Credit Analyst, Federal Home Loan Bank
Maya Lawrence, Multi-disciplinary artist and Anti-Bias Facilitator
Ofelia de La Valette, Owner, Dance 101

COVID DISCLAIMER: This year's luncheon is planned to be in person. However, if by early March we determine that we need to pivot, we will move to a virtual presentation. We have produced two successful virtual events and all sponsorship benefits would seamlessly be given virtual space alternatives.

Sincerely,



Rachel May, Producing Artistic Director & Dalyla McGee, Development Director

2022 Sponsorship Opportunities - Women in the Arts & Business

With the unique focus on incorporating arts into economics, the Women in the Arts and Business Luncheon is a great place to be inspired and network with fellow Atlanta business community members. Our distinguished 2event sponsors receive recognition through significant brand impressions on site, in event collateral, throughout Synchronicity's season, as well as numerous other benefits. You also have the opportunity to share this event with your colleagues while contributing to the vibrant cultural and business life of our city.

\$7,500+ PIONEER

- Reservation for 10 at the event with premiere seating.
- Company/organization representative included in group photo with honored guests.
- Recognition from the stage at the event.
- Logo recognition in program, event collateral, and on take-home promotional material.
- Full-page program ad in event program.
- 10 tickets to any Synchronicity show.
- Half page ad in all show programs for the entire season.
- Exclusive "Arts Encounter" team-building workshop for 25 people with Producing Artistic Director Rachel May: a fun and effective opportunity to build connectivity, encourage collaboration, develop confidence and inspire creativity.
- Show sponsorship for one show of choice in the current season. (Sponsorship includes 10 tickets to the show, a company discount code, logo recognition on all collaterals - banners, posters, postcards - and recognition via signage and verbal thanks at every performance.)
- Inclusion on the corporate innovator page on the Synchronicity website and in show programs.

\$5,000+ ADVENTURER

- 5 reserved seats at the event.
- Company/organization representative included in group photo with honored guests.
- Recognition from the stage at the event.
- Logo recognition in program, event collateral and on take-home promotional material.
- Half-page program ad in event program.
- 5 tickets to any Synchronicity show.
- Inclusion on the corporate innovator page on the Synchronicity website and in show programs.

\$3,000+ LEADER

- 3 reserved seats at the event.
- Recognition from the stage at the event.
- Logo recognition in program, event collateral and on take-home promotional material.
- 3 tickets to any Synchronicity Show.
- Inclusion on the corporate innovator page on the Synchronicity website and in show programs.

\$1,000+ Supporting Circle

- 2 reserved seats at the event.
- Logo recognition in program & event collateral

*We are happy to discuss custom sponsorship packages to meet your organization's needs. For more information please contact **Development Director, Dalyla McGee** at **404.974.3291** or **Dalyla@synchrotheatre.com***



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"Alston & Bird has been a long-time sponsor of Synchronicity's Women in the Arts and Business Luncheon because it is a wonderful opportunity to engage with current clients and network with potential clients who are interested in Atlanta's arts community. The event also provides a meaningful out-of-office experience for our attorneys to be inspired to contribute further to the community around us." – Elizabeth Clark Associate, Alston & Bird

2022 Honorees



Penny Collins, President & CEO, Women in Technology (WIT)

Penny joined WIT from First Data Corporation, where she served as Chief Technology Control Officer, Global Lead for Disaster Recovery Application Development, and Head of Global Cyber Security and Controls PMO. In addition to leading the company's technology compliance and controls, she was also the global leader for First Data's Women's Leadership Council, and a solid champion for the organization's support of WIT as a strategic partner. Prior to First Data, Penny spent time as a business owner and entrepreneur, was Chief Process and Usability Officer for British Telecom (BT), and has spent her career leading global technology teams. She was awarded Women in Payments' award for Education in 2019 and is an active member of the Atlanta non-profit community.



Angela M. Farr Schiller, PhD | Arts Leader and Scholar

Angela M. Farr Schiller, PhD is an Emmy® Award winning director and an Associate Professor of Theater at the Boston Conservatory in Boston, Mass. Formerly she served as the Director of Arts Education at the four-time Southeast Emmy® Award winning ArtsBridge Foundation for the Cobb Energy Performing Arts Centre, in Atlanta, GA, and as an Assistant Professor, the Resident Dramaturg, and the Coordinator of Undergraduate Research for the Department of Theatre & Performance Studies at Kennesaw State University. She received her B.A. in Theatre from the University of California, Santa Cruz, where she completed her final year of study at the University of Cape Town in South Africa. She also studied at the University of Ghana in Accra, Ghana and the University degli Studi di Siena, Italy. She received her M.A. from the Department of Social and Cultural Analysis with an emphasis in Africana Studies from New York University, and completed her Ph.D. in Theater and Performance Studies at Stanford University.

2022 Panelists



Amy S. Dosik

CEO

Girl Scouts of Greater Atlanta

Amy proudly serves as CEO of Girl Scouts of Greater Atlanta, one of Georgia's largest youth-serving nonprofits and the largest female leadership pipeline for STEM workforce development in the state. Under Amy's leadership, Girl Scouts of Greater Atlanta has led the Girl Scout movement in innovation and was recently featured in Fast Company magazine for its program to bring 21st Century payment processing technology to the iconic Girl Scout Cookie Program. Amy and Girl Scouts have been recognized by the Community Foundation for Greater Atlanta with its Managing for Excellence award for strong governance and management practices.

Amy is a strategic leader who builds inclusive, people-centered cultures that value learning, innovation, accountability and operational excellence. Amy believes that leadership is a profound privilege and duty, and that the best form of leadership comes from the desire to serve others first. Amy was named one of 50 most influential nonprofit leaders by the Atlanta Business Chronicle, is a member of Atlanta Rotary and is a graduate of Leadership Atlanta. Prior to joining Girl Scouts in 2014, Amy was a tax partner and national business unit leader at a Big-4 accounting firm and an attorney with international law firms in New York and Atlanta.

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women IN THE ARTS & BUSINESS LUNCHEON



Hyacinth Edwards-Weekes

Senior Credit Risk Specialist
Federal Home Loan Bank

Hyacinth Edwards-Weekes was born in Antigua and grew up in Montserrat in the British West Indies. Ms. Edwards immigrated to the United States of America in 1983, lived in Texas, Oklahoma, and now resides in Georgia. Currently, she is a Senior Credit Risk Specialist for the Federal Home Loan Bank of Atlanta. Ms. Edwards manages a portfolio of such financial institutions (from de novo to more than \$50 billion in total assets) located in the Bank's footprint (Maryland, North and South Carolina, Virginia, Florida, and Georgia.) She has been reviewing financial institutions since 2000 and is currently an insurance company subject matter expert in the Credit Services Department at the Federal Home Loan Bank of Atlanta. Previously, she worked for SunTrust, GMAC Commercial Finance, and Bank of America. She matriculated at the University of Texas at San Antonio where she obtained a B.B.A in Finance. Ms. Edwards is a patron of the arts and enjoys the ballet, museums, plays, the symphony, and concerts. She is also an active volunteer spent several years teaching adults to read. Ms. Edwards is the liaison between Open Hand, youthSpark, and True Colors, and Synchronicity and the Federal Home Loan Bank of Atlanta; she coordinates volunteer activities and/or funding for these organizations. She is also a member of her employer's Community Involvement Committee. She represents the Community Involvement Committee at events hosted by several partners of the Bank (such as, Georgia Center for Child Advocacy, National Black Arts, YWCA, ToolBank). Ms. Edwards is currently Co-Chair of the youthSpark Board of Directors and is a member of the Midtown Atlanta Rotary Club (MARC), where she has been Co-Chair of MARC's Service Projects Committee for the past two years.



Maya Lawrence

Multi-disciplinary Artist +
Anti-Bias Facilitator

Maya Lawrence is a NYC born-Atlanta based artist, author, and activist, specializing in theater and poetry. As a Resident Artist and The Allyship Program Director at the Tony Award winning Alliance Theatre she uses her superpowers of creativity, curiosity, and compassion to create and facilitate Anti-Bias Allyship experiences for youth, corporations, and organizations in pursuit of becoming the most authentic, empathetic versions of themselves. Her book, and response to the national Racial Reckoning of 2020, "Do You Love the Dark?" was launched as the 2021 Mayor's Summer Reading Club book selection and distributed to thousands of Atlanta's youngest readers. She serves as a board member for Working Title Playwrights, and a founding member of IDEA ATL (Inclusion, Diversity, and Equity in the Arts ATL). As a proud Spelman College alumna, Maya is on a mission to liberate the world through art using love to light the path.



Ofelia de La Valette

Owner
Dance 101

Though a passion for dance has been with her since childhood, at the age of 34, Ofelia de La Valette found her second calling through dance. For 10 years, she combined her corporate career and intensive training in jazz, hip hop, ballet and modern dance. She was asked to teach an adult beginner jazz class at Emory University. Having learned to dance so late in life, Ofelia developed a unique method of teaching dance to adults in accordance with how adults process and apply information. Her teaching method was so successful that after two years at Emory, she took a huge leap. Ofelia dropped her insurance career and opened the original Dance 101 location. The first studio of its kind that specialized in adult beginner dancers, Dance 101 has grown from its original 35 students to more than 17,000 registered students, with more than 1,200 students coming to the studio each week to take 100+ classes taught by 40 instructors.

Her efforts have been featured in several local as well as national publications, webisodes, podcasts and recently in CNN Small Success Stories, Passion to Portfolio, Making It In America (both CNN domestic and International) as well as Headline News. In July 2011, Ofelia was invited by the White House to deliver the afternoon keynote speech at the Atlanta Urban Entrepreneurship Forum and was presented with The Phoenix Award by Mayor Kasim Reed. She was featured in the "Top 10" in Atlanta's Best Self magazine's Over 40 and Fabulous Atlantans and was one of 50 women profiled in Marlo Thomas's book, It Ain't Over...Till It's Over.