



Synchronicity Theatre Stripped Bare Theatrical Project Application

Submission Due Date: **Tuesday, September 5th, 2017 @ 11:59pm**

All materials must be received by this date in order for application to be considered.

Please submit application and attachments via electronic copy by 11:59pm EST on Sep. 5th, 2017. Please label all attachments clearly and include your name in each label.

Email complete applications to Project Coordinator Emma Calabrese at strippedbare@synchrotheatre.com.

If you have any questions or difficulties with this application, reach out to Emma Calabrese at this email address or by phone 404.974.3291.

Project selections will be announced in mid-September.

What is Stripped Bare?

Stripped Bare is Synchronicity Theatre's new arts incubator project. Borne from the desire to use our new home as a midwife to new theatrical works and to create a place for early career artists to flex their wings, Stripped Bare provides space to create and test-drive new ideas.

Stripped Bare is so named because this is about theatre at its core. While we value all of the artistry that stage design brings to full productions, a Stripped Bare project is not about sets, lights, props, costumes. It is about actors, words, passion, movement and ideas.

A Stripped Bare project:

- Is on its feet
- Plays with form
- Experiments with an artistic idea
- Pushes personal artistic boundaries
- Re-imagines classics
- Creates brand new work
- Is driven by the art

What is it not?

- Music stands. These are not staged readings.
- It is not a full production. Seriously. So that means, there is no...
 - Set – there is no rigging, no flats, no repainting of the space, no changing of the curtain placements;
 - Lights – You can use our rep plot, but there is no re-focusing. We encourage you to think SIMPLY if you do any cuing;
 - Sound – you can have a few sound cues, but no mics;



- Projector – if you need to use the projector, there will be an added fee for the technician and projector usage. Guess what? We recommend finding a low-tech, simple answer instead;
- Props – you are welcome to bring in and use simple furniture or props.

What will Synchronicity provide?

Synchronicity is here to support you. That being said, this is our first full year with Stripped Bare, and we don't currently have any project-specific funding for it. So we're giving you all we've got, and our hope is that together we can grow this project with members of the community – and later there will be more funding down the road. Thanks for taking this journey with us!

Here's what we have to offer:

- 1-3 days in our space. These are 8 hour days (MAX). You can do 1-3 performances. Any rehearsal or tech time (although remember – BARE) is included in this time;
- 1 technician for all of the time you are in the space;
- 1 producer and/or facility manager for all of the time you are in the space;
- 1 house manager for each performance;
- 1 box office staffer for each performance and advance box office staff. **Remember that there will be no tickets sold for Stripped Bare performances, but people need to call and reserve their tickets ahead of time;
- Concessions stand run by Synchronicity staff;
- Support material packets to maximize your use of social media created by our publicist;
- Marketing support:
 - 1 eblast to our full patron list;
 - 2-3 social media postings;
 - 1 Press Release (for the entire year of projects);
 - Inclusion on the Stripped Bare page of our website;
 - A 'how-to' page to help guide you in the promotion of your project.

What will we not provide?

- Money. Again, we're hoping in the future to build grant support for this project, but for now – all funds to produce the show must be raised/provided by the artist/s. We'll handle all the hard costs for the items above and the space.
- All the marketing OR all the audience. See above for what we can provide.
- Producing support. We're happy to help advise and provide resources, but it is up to you to pull the project, artists, contracts, royalties and any other necessary components together.
- Rehearsal space. We can only offer the up to three 8-hour days in the space. Any other rehearsal needs are on you.



Who is Eligible to Apply?

- Artist or group of artists
- Atlanta-based
- Early-career (have at least one paid, professional credit on your resume, but have not originated/created more than five projects in a professional setting)
- Lead artists must be "early-career" by our definition, but supporting artists can have any level of experience.

*With your application you will need to submit the resumes of any artists on the project.

Some small print:

- What if something happens with our gear when you're in the space, and it delays you? *We will tack on the hours that you lost to equipment failure.*
- What happens if you have to back out? *We sure hope that doesn't happen. However, life happens sometimes. If there is an issue, let us know as soon as possible so that we can either give the time to another worthy project, or notify anyone planning to attend.*

Required Application Materials: Complete Stripped Bare Application Form, Resumes of any artists working on the project, and two Work Samples (details below)

Criteria and Judging

All applications will be read by Rachel May (Producing Artistic Director), Lee Nowell (Artistic Associate and Managing Director) and Emma Calabrese (Stripped Bare Project Coordinator and Development Director). Applications will be evaluated on artistic merit, cultural impact and the strength of the project's artistic team and focus.



Stripped Bare Application Form

Please fill out the form below. You may type directly into this form.

Lead Artist Name:

Lead Artist Role in Project:

Email:

Contact Number:

Address:

Who else is working on this project? (Please list all committed artists names, emails and roles in the project. Resumes will need to be provided for Lead Artist and anyone listed here.):



Project Title:

Project Description (500 word limit):



In what phase of development does your project currently exist? (250 word limit):



Why is this project important at this time, and what makes it smart, gutsy and bold? (500 word limit):



What does your project bring to the table that is new or innovative? (500 Word limit):



What do you hope to accomplish during your project's development and staging at Synchronicity? (300 word limit):



Name a professional production you were involved with. What did you do on the project, when was it, and with whom was it done? (200 word limit):

Have you originated or led more than five professional projects? (Does not include college productions.):



Work Samples

Please provide two work samples that show the artistic skill and creativity of the Lead Artists or Artistic Team. Work Samples can include excerpts from scripts (no more than 10 pages), videos of past theatrical work (no more than 10 min), photos from past work, or reviews. Please submit whatever you think best represents your or your team's work.

If you provide video samples, please upload them to YouTube and provide us with a link to the video. For photos, please link to a Dropbox or compile them into a singular document.

Label all Work Samples clearly and with your name.